

Haymarket Directors postal list rental

This list compiles the most senior contacts – all director level and above – from Haymarket's leading B2B publications.

List Profile – 50,656 named individuals

Industry Breakdown

Advertising Agency	2,814
Automotive	1,779
Business Services	9,879
Charities	1,726
Consumer Durables	1,568
Construction	1,472
Design Agency	1,396
Direct Marketing Agency	1,975
Education	1,517
Event/Conference Organiser	2,304
Event	2,176
Financial	2,170
FMCG	3,708
Food	2,113
Healthcare	2,241
IT	2,411
Leisure	3,402
Manufacturing	5,080
Logistics/Distribution	2,398
Media Agency	3,530
Media Owner	5,641
Marketing Agency	3,710
New Media Agency	2,577
Pharmaceuticals	1,391
PR Agency	1,938
Printers	9,418
Professional Services	2,312
Property	2,111
Public Sector	2,409
Publishers	9,222
Retail	7,439
Sales Promotion Agency	1,179
Telecommunications	1,579
Travel/Transport	6,283

Company Size

Under 11 Employees	13,289
11 + Employees	31,393
26 + Employees	27,559
50 + Employees	23,716

100 + Employees	20,244
250 + Employees	10,065
500 + Employees	7,458
1,000 + Employees	4,859

Purchasing Responsibility

Advertising	21,672
Audio Visual	4,343
Conferences	14,924
Corporate Hospitality	9,998
Design	7,337
Direct Marketing	9,417
Events	16,557
Exhibitions	13,618
HR	20,888
Incentive Travel	5,148
IT	17,090
Offices Supplies	10,081
PR	12,001
Premiums and Incentives	4,108
Print	10,706
Recruitment	16,869
Research	12,444
Sales Promotion	5,253
Telecommunications	5,786
Training	14,543
Marketing	20,608

Job Function

Account Director	1,637
HR Director	4,223
Marketing Director	5,221
Sales Director	1,870
CEO	11,342
MD	21,575
Chairman	11,464
FD	3,101

Additional Selections Available Include

- Geographical area
- Further job functions available

Additional selections available on request. Costs: £185.00 per thousand records. £10.00 per thousand records for each additional selection. Minimum order charge £740.00. Handling charge £50.00 (includes disc/email/p&p delivery). Combined direct mail and email prices available on application.

For further details please contact a member of the haymarket direct team: 174 Hammersmith Road, London, W6 7JP. Telephone: (020) 8267 4607. Fax:(020) 8267 4736. E-mail: listrental@haymarket.com. Or visit www.haymarketdirect.co.uk

NB. All readers are given an opportunity to express a preference not to receive promotional mailings. The lists available for rental is made up of those readers who have not expressed such a preference.

Haymarket Directors email rental

This list compiles the most senior contacts – all director level and above – from Haymarket's leading B2B publications.

List Profile – 53,075 named individuals

Industry Breakdown

Advertising Agency	4,004
Automotive	2,833
Business Services	12,832
Charities	2,554
Consumer Durables	2,626
Construction	2,048
Design Agency	1,396
Direct Marketing Agency	1,975
Education	1,517
Event/Conference Organiser	2,304
Event	2,176
Financial	2,170
FMCG	3,708
Food	2,113
Healthcare	2,241
IT	2,411
Leisure	3,402
Manufacturing	5,080
Logistics/Distribution	2,398
Media Agency	3,530
Media Owner	5,641
Marketing Agency	3,710
New Media Agency	2,577
Pharmaceuticals	1,391
PR Agency	1,938
Printers	9,418
Professional Services	2,312
Property	2,111
Public Sector	2,409
Publishers	9,222
Retail	7,439
Sales Promotion Agency	1,179
Telecommunications	1,579
Travel/Transport	6,283

Company Size

Under 11 Employees	14,270
11 + Employees	41,049
26 + Employees	37,100
50 + Employees	31,457

100 + Employees	27,088
250 + Employees	13,530
500 + Employees	10,488
1000 + Employees	6,816

Purchasing Responsibility

Advertising	28,517
Audio Visual	5,950
Conferences	20,848
Corporate Hospitality	13,613
Design	11,998
Direct Marketing	15,610
Events	23,207
Exhibitions	18,803
HR	26,358
Incentive Travel	8,280
IT	23,425
Offices Supplies	12,626
PR	17,015
Premiums and Incentives	7,042
Print	15,952
Recruitment	20,593
Research	17,021
Sales Promotion	8,896
Telecommunications	7,041
Training	18,180
Marketing	28,310

Job Function

Account Director	2,519
HR Director	5,597
Marketing Director	7,582
Sales Director	2,741
CEO	13,615
MD	22,751
Chairman	14,679
FD	2,735

Additional Selections Available Include

- Geographical area
- Further job functions available

Additional selections available on request. Costs: Starting from £360.00 per thousand records. £10.00 per thousand records for each additional selection. Minimum order charge £1,260.00. Additional e-marketing services available upon request.

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